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COFFEEBAY

Company name

Appletree. Co., Ltd

| Tel 82-1644-1157

| Fax 82-02-856-1157

| Homepage www.coffee-bay.co.kr

| Brand name coffee-bay



한국프랜차이즈대상
7년 연속 수상



대한민국 브랜드파워대상



프랜차이즈 수준평가
1등급 인증



품질경영시스템인증
환경경영시스템인증



기업부설연구소인증



대한민국 창업대상



경영혁신형 중소기업 인증



매일경제 100대
프랜차이즈 선정

COFFEE BAY

If desired to have some time for a relaxing coffee break, enjoy a soft and rich espresso coffee.

The great-tasting coffee will fill the monotony of the days with a rich aroma.

Considering coffee flavors and interior design of a shop equally important, COFFEE BAY is making endeavors to operate a business in a more truthful manner with a view that certified flavors and high-quality service will lead to customer satisfaction and consequently creation of earnings.

Brand Story

COFFEE BAY is a dessert cafe which allows relaxing time to enjoy a cup of coffee and sweet desserts together.

COFFEE BAY's own various and creative menu is attracting not only domestic customers, but also customers from China, Philippines, and even the U.S.

Brand Story - Coffee

- ▶ 'Un-burnt coffee' appeals to the tastes of customers.
- ▶ The reason COFFEE BAY's coffees taste good.
- ▶ Fresh coffee beans + optimum mix ratio of coffee beans

COFFEE BAY selects only 100% Arabia beans and blends them at the optimal blending ratio in order for customers to enjoy a rich, deep coffee flavor.

| C O F F E E B A Y | R O A S T I N G F A C T O R Y



| C O F F E E B A Y | I N T E R I O R D E S I G N





KFN ADCOM

ADCOM Since 1991

Company name

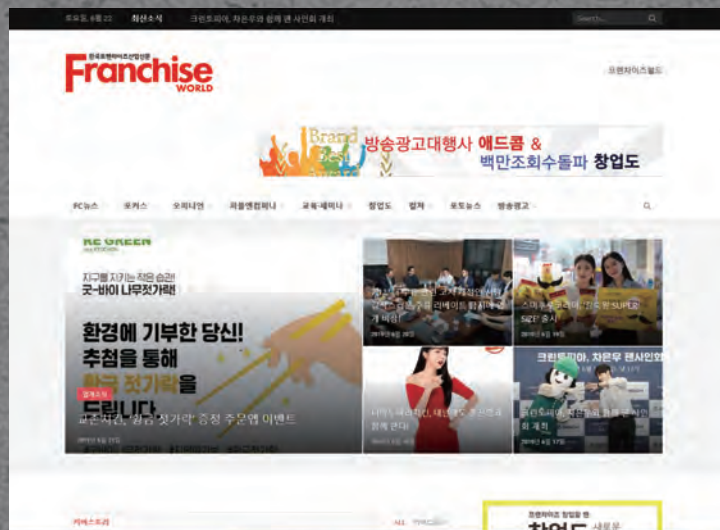
Franchise World

| Tel 822-501-2141

| Fax 822-501-2140

| E-mail adcom1991@naver.com

| Homepage http://kfnews.kr



The company publish a magazine regarding Korean Franchises.
 The company also work for not only ATL/BTL promotion but including broadcasting advertisement, promotion, and marketing consulting.
 Korea Franchise Association, Anit-Corruption&Civil Rights Commission, hometax and many other government relations.





Induckfood

www.induckfood.co.kr

Company name

INDUCK FOOD

| Tel 8210-8519-8425

| Fax 8255-337-0624

| E-mail induck8425@naver.com

| Homepage induckfood.co.kr

Finished Certificate of HACCP and ISO 22000.

On processing the Certificate of FSSC 22000 & HALLAL.

It is a rice cake manufacturing factory and manufactures rice cake, rice cake soup.

We are already exporting to Australia and the US.

Our product does not contain gluten.

We make healthy food.

Everybody's favorite Tteok-bokki

1. Sweet & Spicy
2. Easy to eat
3. Be going to get poisoned
It's so delicious that
you'll remember tomorrow



Bling-bling tteok-bokki

Instant Food
Just put water in a single service
container and cook in the Microwave during
3minutes 30seconds

Sunshine Tteok-bokki

Rice Cake for tteok-bokki
with Sticky Rice Cake



Sunshine Tteok-guk (Rice Cake)

Sticky Rice Cake for tteokguk,
Rice Cake Soup



Company name

SY FRANCHISE Co., Ltd.

| Tel +82-1588-8853(ext.3938)

| Fax +82-70-5004-3904

| E-mail syfranchise82@gmail.com

| Homepage www.syfranchise.com



Chung Choon
Yeon Ga 찰촌연가



KOREAN IZAKAYA
KKOJISAKKE



ALLEYPUB
Bistro & Pub



Company Introduction

SY Group is a global franchise company realizing advanced Franchise System and distributing food products, kitchen equipment and utensil.

SY 창업전문그룹

SY Start-up Consulting Group



Established :

March 2006

Number of Store :

350 Stores

Number of employees :

1,200 Personnel

Annual sales :

35 million USD



Chung Choon Yeon Ga

Unlimited Korean BBQ

Enjoy Pork and Beef grilled in great quality as the way you taste in Korea. Come try popular Korean foods at the original taste.

UNLIMITED KOREAN BBQ



Chung Choon Yeon Ga

칭춘연가

SAMGYEOPSA
TUMBLE & ROLL
KOREAN FOOD

UNLIMITED KOREAN BBQ





Company name

DIDIM INC

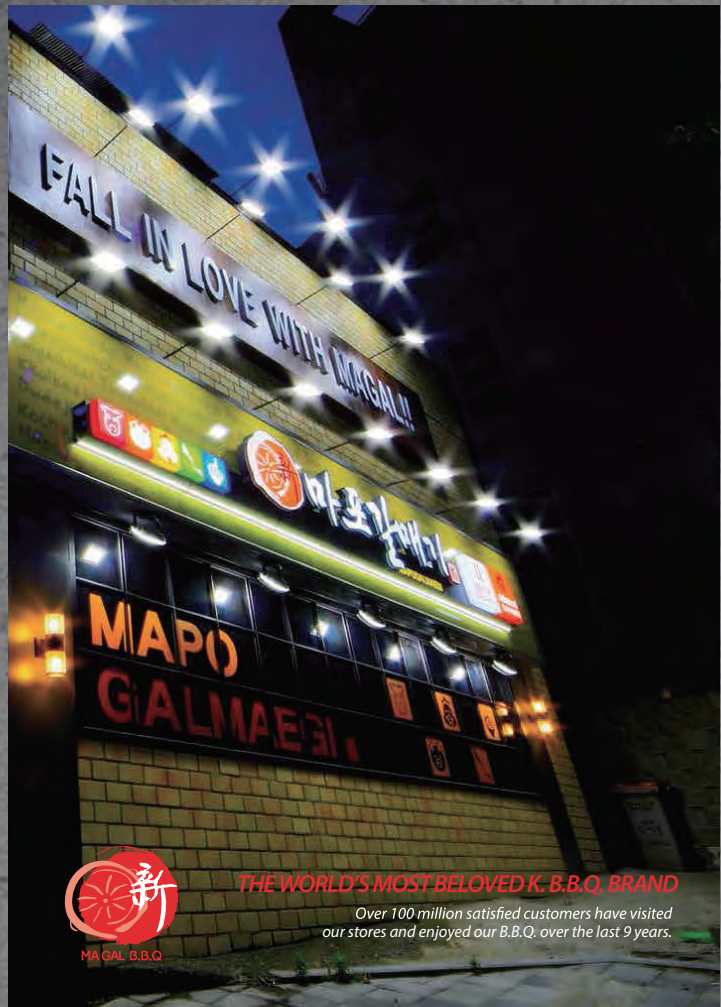
| Tel +82-32-456-8325

| Fax +82-32-815-6870

| E-mail kmyang@didimfood.co.kr

| Homepage didimglobal.co.kr/en

| Brand Name MAGAL



Didim Inc. Is the biggest Korean BBQ company in Korea.

We are the number one Korean restaurant company in Korea with around 40 brands under our name.

We currently have 19 branches in Indonesia and looking for expansion of our business in Indonesia.

Introduction Of Didim



A company meets customer satisfaction

A company growing with customers through always taking care of customers' satisfaction.



A globalizing company

A global food company, successfully introducing Korean food to the World.



A company with communication

A company growing with its employees and partners through smooth communication inside and outside of the company.

Menu Concept

Exclusive special roasting plate

Magal BBQ uses its exclusive hot grill and allows customers to eat the egg crust while waiting for the meat.

Unique Sauce recipe

it goes well with selected meat

Hardwood charcoal

Hardwood Charcoal helps create a smoky flavor.



Various Food Choices



Bibimbap with Korean Style Raw Beef



Savory Braised Dish of Sliced Rice Cake, Meat and Egg, Korean Royal Cuisine



Hot Stone Pot Bibimbap



Korea Raw Beef Tartare

DAILYBEER

LIFE IS SHORT, DRINK MORE BEER!

DAILYBEER

Dailybeer Co., Ltd

| Tel 82-2-783-9663

| Fax 82-2-761-9110

| E-mail dailybeer@dailybeer.co.kr

| Homepage dailybeer.co.kr

| Operating brands DAILYBEER
(생활맥주)

DAILYCHICKEN
(생활치킨)



With the business Model of Beer Platform, Dailybeer produces various craft beers in cooperation with local breweries. Therefore, we have introduced over 40 beers that can only be found at Dailybeer.



We are also specialists of Fried Chicken. A lot of people visited DAILYBEER for its famous spicy crispy chicken "Angry Bird". DAILYCHICKEN is already becoming very popular with its super crispy chicken menus.

COMPANY TIMELINE

- 05. 2014 Opened 1st DAILYBEER
- 12. 2014 Opened 1st chain Hannam Branch
- 09. 2015 Opened R&D Education Center
- 11. 2015 Launched first collaboration beer "생활밀착" (Daily Attachment)
- 11. 2016 Korea Economic Daily Korea Brand Award
- 11. 2016 Korea Joongang Daily This year's Excellent Brand Award
- 03. 2017 Opened Crowdfunding project store in Seomyeon, Busan
- 05. 2017 Participated in GKBF (Craft beer festival)
- 09. 2017 Participated in Korea Yoga Conference
- 10. 2017 DAILYBEER Passed over 100 chains (Fastest in the craft beer industry)
- 11. 2017 Selected The Excellent Company Brand of Seoul
- 12. 2017 Korea Joongang Daily This year's Excellent Brand Award
- 02. 2018 Store Owners BIP Education
- 03. 2018 Hosted POURFECT CHAMPIONSHIP
- 03. 2018 **Selected one of the Top 100 Franchises by the mass media**
- 07. 2018 **Korea Customers Council Brand of the year Award**
- 12. 2018 Korea Joongang Daily Brand of the year Award
- 12. 2018 London IPA" won Bronze at 2018 Asia Beer Championship IPA sector
- 12. 2018 **Korea Franchise Business Awards - Commendation by Ministry of Food and Drug Safety**
- 04. 2019 Opened 200th chain
- 05. 2019 Launched our second brand "DAILYCHICKEN"

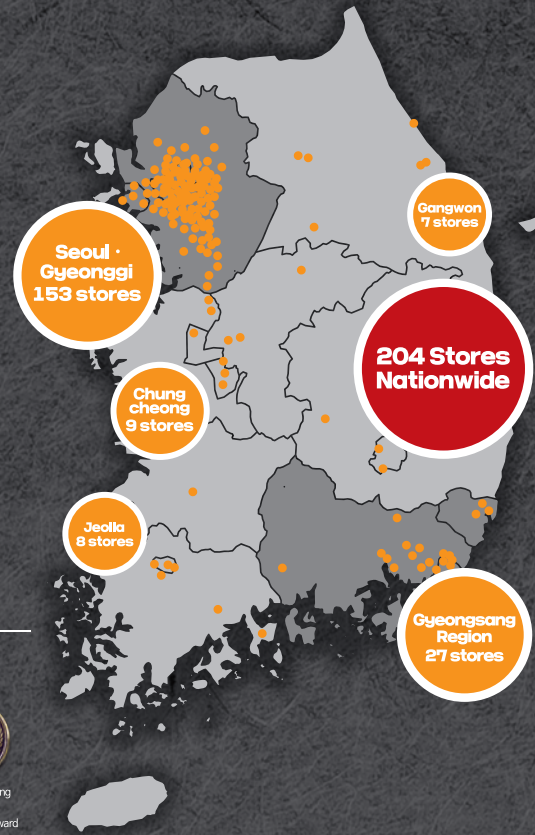
DAILYBEER

No. 1 Craft Beer Franchise in the World!

We are Operating over 200 chains nationwide, and 18 of them are directly managed stores. With special craft beers and fried chicken, we provide the best “Chimek”

For 5 years, DAILYBEER has been leading the craft beer industry in terms of Variety of beers, Interior, Delivery Service and Marketing.

Since the craft beer industry is growing at a fast rate worldwide, we believe now is the time for DAILYBEER to expand overseas.



We will not be conceited, We will keep running!



DAILYCHICKEN

DAILYCHICKEN is a Virtual Kitchen Franchise.

You only need a kitchen and the right equipment to start this Business. DAILYCHICKEN can be opened up as both Virtual Kitchen and Walk-in Stores. Lower entry barriers to start-up, expecting various start-up applicants. Delivery service using local delivery apps such as Grab Food and Uber Eats.

Possible Targets for Start-up

- A. Shop in shop : General restaurant that does not sell chicken can start this business
- B. New : Lowest investment cost in the market to open and operate
- C. Directly managed stores : Open small directly managed stores that create high profit with low investment





Pizza maru
KOREAN PIZZA & CHICKEN

Company name

PIZZAMARU

| Tel 8232-710-1082

| Fax 8232-710-1085

| E-mail webzine1@gmail.com

| Homepage pizzamaru.co.kr



Korean Well-being Pizza & Chicken

BRAND STORY

Excellent quality and taste

Patented green tea wellbeing dough Patented Pizza Maru doughs made through ripening and fermenting green tea, chlorella and 12 natural grains in a low temperature have satisfied the taste and health.

COMPANY STORY

Food Zone removed a price bubble of pizzas through decreasing a huge amount of advertisement costs and unnecessary deliveries based on a surely differentiated item, 'patented green tea wellbeing dough. In this way, the company launched a take-away pizza store to provide cheap and high-quality pizzas and currently is a leader of the nation's pizza franchise business with about 600 member stores.

The company tries to raise its competitive power in overseas markets with various menus to satisfy demands of overseas consumers. All members of the company integrated menus of pizza stores in Korea and those of the second (Korean chicken) and owned by head office and applied them in foreign countries so that local consumers can enjoy diverse menus.

NUMBER OF STORES

Korea : 630 stores

Overseas : 13 stores(New York, Singapore, Hong Kong, China, Indonesia, Myanmar)

CONTRACT CONDITIONS

Contract Fee : Suggestment

Loyalty : Suggestment

Franchise Contract

MENU

Korean Pizza and Chicken / Pasta / Rice / Salad



Cheey Maru Oppa Pizza

Crown Edge with BBQ chicken, pink rosé sauce, fresh cream cheese mousse and a chewy string cheese



Cicago Pizza

Authentic Chicago style pizza that doubles the flavor of cheese



Original Fried Chicken

Authentic Korean authentic fried chicken that the world loves



Rice Tower

A new birth of Korean bibimbap. Fusion Bibimbap beautifully piled up



Shrimp Rose Pasta

Fleshy prawns, fragrant vegetable and light roasted pasta with rosé sauce



Company name

The Institute for
Franchise Industry Studies

| Tel 82-2-2233-4777

| Fax 82-2-2233-8985

| E-mail ifis_4777@naver.com

| Homepage www.ifis.co.kr

IFIS is a franchise consulting firm which possesses an excellent manpower, technology, abundant experiences, and therefore holds a lot of characteristics and advantages suitable to carrying out various projects. Accordingly IFIS is ready to provide you with an opportunity to level up your company's present standard with the help of IFIS' diversified partners and overseas networks. IFIS promises the success of those projects which your company is promoting at present by providing you with an optimum solution through utilizing IFIS' excellent consulting manpower and specialists of sufficient experiences.

Consulting-Education-Research

Consulting Service

- Analysis and appraisal of the system of the existing franchisor
- Setting up the system of new Franchisor

Education Programs

- Planning/executing the franchisee' forum and workshop
- Planning/holding seminars on founding a new venture business and franchise exhibition

Symposium & Seminar

- Franchise Law & Taxation Symposium
- Efficient recruiting and managing strategy for the franchisees

Planning Global Business & Inspection Program

- Introduction of, and launching into, industries in U.S.A., China, Philippines, Vietnam, etc.
- Mini Master in Franchise Management (NSU,U.S.A.)



The Entrance Ceremony for the Best Specialist



The Commencement Ceremony for the Best Specialist



The Best Specialist Forum of Franchise



The Conference for Franchise Success



The Symposium of Law



Company name

SL F&B Co., Ltd.

| Tel +82-1899-1295

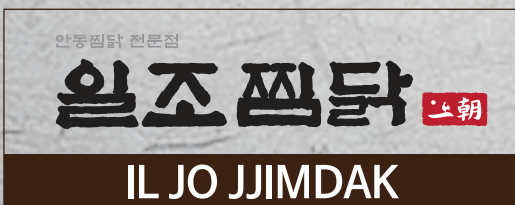
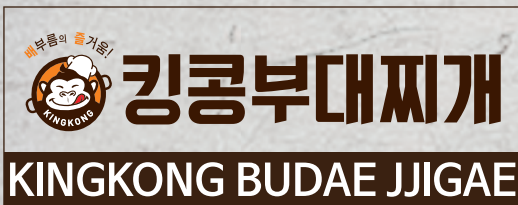
| Fax +82-2-862-5948

| E-mail lee@slfnb.co.kr

| Homepage kingkongbudaeco.kr

| Brand name

- KINGKONG BUDAE JJIGAE
- HEUK BAEK JIP
- IL JO JJIMDAK
- EGG MOLY
- GOLMOK SEUNAEK



Global Franchise Consulting Group

Good food service
enterprise struggling for
Success of Franchisees

Date established :
September 2010

Number of store :
The 180th store

Number of employees :
1,000

Annual sales :
30 million USD



킹콩부대찌개

KINGKONG BUDAE JJIGAE

I KINGKONG BUDAE JJIGAE

Ham, Sausage, Minced Beef, Fresh Vegetables and stock, spicy, A menu representing of KINGKONG BUDAE JJIGAE



BEST



HIT

I MIXDE BUDAE JJIGAE

Additional Beef Loin, Boiled Dumplings and Meetballs in the stew. Enjoy 'The Variety'



I FILLDE UP HAM BUDAE JJIGAE

For the 'Enthusiasts' who like ham, there are more kinds of ham and sausage



I BEEF BUDAE JJIGAE

Sliced Beef, Ham, Sausage, Minced Beef, Fresh Vegetables and stock, this example it more rich, spicy flavor



I KINGKONG BUDAE BOKEUM

Ham, Sausage, Fresh Vegetables and Kimchi are stir fried to eat and fries rice the last

